

Strategic Plan 2022-2027

OVERALL GUIDING PRINCIPLES

1. Secure a solid base that allows us to grow, improve, and take on new projects and challenges

2. Stay flexible and nimble, as the future is uncertain

3. Stay true to our values and put people first (students, faculty/ staff, community).

Central Wyoming College plays a critical role in supporting the social mobility essential for the well-being of our state. CWC takes responsibility for effecting meaningful improvements in educational outcomes, particularly for our underrepresented students.

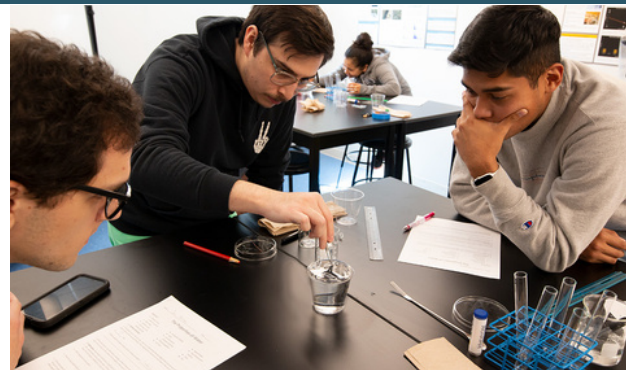
Members of the CWC community strive to understand one another's story and demonstrate care for each individual.



SUSTAINABILITY

Central Wyoming College is sustainable when it is fiscally responsible, has growing enrollment/retention, has a strong and supportive Foundation, relies on funding from a mix of sources (appropriations, grants, fundraising, tuition, program types, reserves, auxiliaries) and uses resources efficiently.

- Increase and stabilize enrollment
- Diversify revenue streams
- Strengthen information security
- Strategically allocate resources to programs/services/areas
- Identify and work towards effective staffing to meet the needs of the college
- Refine the system to consistently evaluate new proposals against short and long-term ROI



STUDENT LEARNING AND SUCCESS

Central Wyoming College students discover their academic potential, achieve their goals, and build their futures while respecting human dignity in the service of diverse communities.

- Continue to pursue new, innovative academic programs based on market demand and job opportunities
- Consider alternative schedules and offering modalities
- Focus on academic excellence
- Continue upgrading classroom and distance technology
- Ensure that all students have access to meaningful support that encourages persistence (e.g. food, housing, mental health support, advising)
- Advance student success



POSITIVE EMPLOYEE ENGAGEMENT

Having a highly engaged, well trained, forward-thinking and competitively paid workforce is paramount to CWC's success.

- Attract and retain quality employees
- Seek competitive and equitable salaries
- Identify and implement strategies to help departments and employees better manage their workloads
- Identify additional benefits that add value
- Engage in cross-training and succession planning for key positions



COMMUNITY RESOURCE AND WORKFORCE DEVELOPMENT

In an integrated approach with our communities, CWC works to further economic and workforce development. We also provide opportunities for cultural enrichment, wellness, and lifelong learning.

- Complete the Rustler Ag and Equine complex, and position it as a desirable academic destination that attracts students, as well as an events hub that attracts the wider community
- Enhance services in Teton County with the new CWC-Jackson facility
- Promote economic development and economic diversification



PARTNERSHIPS AND COLLABORATIONS

CWC engages in mutually beneficial educational and organizational partnerships for the purpose of transforming lives and strengthening communities.

- Find large partners for which CWC can be their go-to provider of training and education
- Advance partnerships that lead to increased recruitment of diverse students
- Increase the availability of internships/ job shadowing/ real-world opportunities for students to gain employability skills.