CENTRAL

programs



Associate of Applied Science

Radio, TV, Film, Communication

Degree is designed to prepare students for entry level positions in the broadcast, TV, film and communication industry.

The general education requirements are designed to encourage students to develop critical and creative thinking, communication, and technical skills utilized in the audio, TV, film, and communication industry. The program requirement is designed to introduce students to communication through the channels of mass media and provide students with the prerequisite coursework required to successfully complete one or more of the following program emphases: 1) Radio, 2) TV, 3) Film, 4) Communication.



CAREER OPTIONS:

There are many opportunities for employment in radio and television including:

- voice over talent
- on air announcer
- sports or news announcer
- production director
- radio sales and marketing
- television production: camera operations, graphic design, audio engineer, television and film directing, remote production, on-air talent

Check out occupations and wages online:

http://onetcenter.org



2660 Peck Avenue Riverton, Wyoming 82501 307.855.2119 email: admit@cwc.edu





http://twitter.com/ CentralWY

www.cwc.edu





Associate of Applied Science Degree

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Students must complete the general education, program requirements, and choose at least one of the program emphases to complete the two-year degree. A student who chooses to complete two or more of the program emphases will earn a degree in each area which will be listed separately on the student's transcript.

Radio

The radio program is designed to prepare students for a career in broadcasting by emphasizing radio on-air delivery, scripting commercials and news broadcast. Students have a unique opportunity to gain expertise and assess their progress in radio by assuming production/announcing responsibilities at KCWC-FM (88.1).

An individual choosing a career in the broadcast industry must display technical expertise in radio automation, radio production, sound mixing, and radio on-air delivery.

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The TV program is designed to prepare students for a career in TV production mastering television preproduction, production and postpro-duction skills. Students also have a one-of-a kind opportunity to gain expertise and assess their progress by crewing live television productions through Wyoming PBS.

An individual choosing a career in television production must display technical expertise in television camera operations, directing, pro-ducing, and nonlinear editing.

Film

The film program is designed to prepare students for a career in the filmmaking industry. Students are introduced to the art of screenwriting, directing, editing, and mastering filmmaking preproduction, production and postproduction skills.

An individual choosing a career in filmmaking production must display technical expertise in television camera operations, directing, producing, and nonlinear editing.

Communication

The communication program is designed to prepare students for employment within the communication industry. Some sample careers are Communication Consultant, Public Relations Specialist, or a Media Correspondent.

The specific courses required in the Communication program are designed to prepare students to apply theory, and case studies to provide consultation and guidance to small businesses on matters relating to employee and management communication. Skills will include the ability to develop, coordinate and implement communication techniques to facilitate team building, problem identification and problem solving. In addition, students will be able to implement a basic public relations campaign through learning basic public relations skills, as well as the legal and ethical aspects of running a campaign. Finally, students will explore the aspects of news writing, advanced interviewing techniques and digital photography, which will broaden their career possibilities.

Employers who took part in the National Association of Colleges and Employers Job Outlook 2010 survey, ranked communication skills as the top of the skills they seek in potential employees.

Conoral	Educat	ion Requirements		Credits
				3
Writing Level I (WR1) American & Wyoming Government (POLS 1000)				
ARTS/D				3
ORAL	.,	, 11, 500	(In	program)
MATH/A	PPM/LS	CI	(3
PEAC/UI				1
Writing			(In	program)
		Program Requirements	•	. ,
BADM	1020	Business Communications (WR2) OR		
ENGL	1020	English Composition II (WR2)		3
CO/M	1010	Public Speaking (ORAL)		3
CO/M	1030	Interpersonal Communication (ORAL)		3
CO/M	1040	Introduction to Human Communicatio	n	3
CO/M CO/M	2000 2040	Introduction to Radio Broadcasting Introduction to TV Broadcasting		3 3 3 3 3 3
CO/M	2055	Introduction to Film Production		3
CO/M	2170	Broadcast Writing		3
PFDV	1500	Managing Career Development		3
Emphas	is Requ	irements ¹		
Radio				
CO/M	2022	Radio Production		3
CO/M	2205	Survey of Sports Broadcasting		3
CO/M	2260	Interviewing		3 3 3 3 3
CO/M	2451	Broadcast Speech and Performance		3
CO/M	2462 2970	Advanced Reporting Radio Practicum		3
CO/M CO/M	2970	Radio Practicum		3
CO/M	2970	Radio Practicum		3
00/11	2370	Total Radio Emphasis		24
		Total Radio Program		64
		TV		
CO/M	2240	Television Operations I		4
CO/M	2260	Interviewing		3
CO/M	2455	Contemporary Camera Techniques		3 3 3 3 3
CO/M	2456	Editing		3
CO/M	2462	Advanced Reporting		3
CO/M CO/M	2465 2280	Documentary I Documentary II		3
EHS	1510	10 Hour General Industry Safety		0.5
THEA	2230	Introduction to Stage Lighting		3
		Total TV Emphasis		25.5
		Total TV Program		65.5
		Film		
CO/M	2175	Film Screenwriting		3
CO/M	2455	Contemporary Camera Techniques		3
CO/M	2456	Editing		3 4
CO/M CO/M	2457 2458	Film Production I Film Production II		4
CO/M	2461	Directing for Film		3
CO/M	2465	Documentary I		3
EHS	1510	10 Hour General Industry Safety		0.5
THEA	2230	Introduction to Stage Lighting		3
		Total Film Emphasis		26.5
		Total Film Program		65.5
		Communication		
ART 214		gital Photography		3
CO/M	1050	Conflict Management and Mediation		3
CO/M	2110 2130	Non-verbal Communication Human Relations OR		5
CO/M MGT	2130	Human Relations		3
CO/M	2250	Organizational Communication		3 3 3
CO/M	2260	Inteviewing		3
CO/M	2270	Public Relations		3
MĞT	2110	Business Ethics		3
		Total Communication Emphasis		24
		Total Communication Program		64